



# Industry Bulletin

## As More And More Foundries Go To The Wall Can You Afford Not To Source From Russell Ductile Castings?

**Fact.** In recent years many foundries have either gone out of business or into receivership. Of those, the majority were iron foundries.

**Fact.** Almost all of these foundries closed with a full order book.



### Why...

Competition from overseas, inefficiencies, tougher environmental laws, being reliant on too few customers, too little reinvestment and continued cost down pressures have all been factors that have led to the demise of these foundries.

### Question...

When a guarantee of continuation of supply is of paramount importance to your company, can you be sure that your current supplier will still be trading in the near or foreseeable future?

## SO WHAT SETS RUSSELL DUCTILE CASTINGS ABOVE THE REST??

- ? Sustained growth in sales, which this year will exceed £19.0 million.
- ? To meet customer demand, over the last decade, Russell Ductile Castings has developed the supply of fully machined and assembled components, as well as other added value services.
- ? Investment in our intellectual capital.
- ? A large diverse customer base of over 200 companies, who each choose Russell Ductile Castings for their casting requirements.
- ? Investment in new capital equipment resulting in increased efficiencies.
- ? Solidification modelling software to ensure complex components are made right first time.
- ? Utilise new technologies in all areas of the business.
- ? A company culture that encourages and facilitates continuous improvement in all areas of the business.
- ? Major on going development of the existing manufacturing site, helping to create a state of the art foundry facility.
- ? Subsidiary of a major plc giving customer confidence in our long term future.

### THE TOTAL CAPABILITY

**Russell Ductile Castings Limited**

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